




LIVESTRONG®
AT THE YMCA

TWO EVENTS | ONE GOAL



September 27, 2019

**Hanover Country Club
9:30 a.m. Registration
12 Noon Shotgun Start**

October 19, 2019

**Wyndham Garden Hotel
Keynote Speaker: Karen Mills
5:00 p.m. - 11:00 p.m.**



L I V E S T R O N G[®] AT THE YMCA



L I V E S T R O N G[®]

FOUNDATION

TWO EVENTS | **ONE GOAL**

The YMCA is more than just a gym and nothing embodies this fact quite like **LIVESTRONG** at the YMCA. We're proud to say that we offer this evidence-based program free to cancer survivors so that they can regain their physical, mental, and emotional strength. Thanks to generous individuals like you, we touch the lives of hundreds of cancer survivors and their families each year, but it's the personal stories that truly stay with us.

Every twelve-week cohort has participants whose stories stay with you forever. Whether it's a parent working to regain their fitness to play with their kids again or a spouse striving to find peace after chaotic treatments, these individuals inspire everyone around them to live each day to the fullest. By giving survivors at all stages of recovery individual attention, access to our wellness facilities for them and their families, and support from fellow group members, **LIVESTRONG** at the YMCA makes a rich and fulfilling life after cancer possible, but it doesn't happen without you.

LIVESTRONG at the YMCA is free of charge for survivors at all of our branches because of fundraisers like our 7th Annual Golf and Black Tie Gala. These two events have one common cause: to raise the funds needed to serve as many survivors and their families as possible. We're committed to improving the lives of everyone who walks through our doors and hope that you will join us by becoming a part of one or both of these amazing events.

Cancer affects everyone. Only by banding together and making sure that the individuals fighting through this terrible disease get the resources they need, regardless of their financial situations, will we create a world where all people can beat cancer and live their lives to the fullest. With cancer and in life, nothing is certain, but we're certain that you can make a difference today by signing up for our golf and gala events. Thank you for your interest in our work and **LIVESTRONG** at the YMCA.

We're looking forward to seeing you soon!



Gala 10/19/19 – Wyndham Garden, York

Keynote Speaker Sponsor: The W. Dale Brougher Foundation

COME MEET OUR KEYNOTE SPEAKER KAREN MILLS

Individual Gala Dinner Tickets:

\$100 per person - "early bird" through August 31st

\$125 per person - starting September 1st

Unable to attend the event? Please consider sponsoring a **LIVESTRONG** at the YMCA survivor by purchasing an extra ticket and noting it is for a survivor in the memo line.

Includes cocktail hour, three-course dinner, Unforgettable Big Band, TJ the DJ, a photo booth, Silent and Live Auctions, and Karen Mills as our keynote speaker

Attire: Black Tie Optional or
Jacket, Dress Shirt, and Tie

Time: 5:00 p.m. - 11:00 p.m.

Dinner: 6:15 p.m.

Place: Wyndham Garden
2000 Loucks Road
York, PA 17408

This year, we welcome Karen Mills as our special keynote speaker. Karen is a cancer survivor and comedian with 25 years of experience. She has been featured on America's Got Talent, XM / Sirius Radio, and TEDxChattanooga.

Her new comedy special, "Pink Pants," was recently released on Dry Bar Comedy. She presents her challenges with cancer in a straightforward and hilarious way that will leave you inspired and laughing.



Golf 9/27/19 - Hanover Country Club

Format: 4-Person Scramble

Men's Tees Ladies' Tees Seniors' Tees (over 65)

Team Prizes:

1st, 2nd, and 3rd Places in Three Divisions

Golf Package Includes:

Golf • Cart • Range • Lunch • Awards Dinner • Golfer Gift Package • Snacks & Beverages

All Day • Course Contests: Closest-To-Pin on each Par 3, Long Drive Contest (Men, Ladies and Seniors) • Hole-In-One Prizes • Door Prizes • Optional Prize Contests.

Event Schedule

Registration: 9:30 a.m.

Range Open: 9:30 a.m.

Silent Auction Opens: 9:45 a.m.

Lunch: 10:45 a.m.

Staging: 11:40 a.m.

Shotgun Start (on course): 12:00 p.m.

Awards Dinner: 5:15 p.m.

Silent Auction Closes: 6:00 p.m.

NOTE: *Soft Spike Shoes Only Allowed on Golf Course • All participating golfers will be emailed the dress code requirements prior to the event.*

Hole-In-One: Hole #18

Course Contests:

Beat the Pro: Hole #2

Closest to the Pin: Every Par 3

Longest Putt: Hole #9

Long Drive: Hole #17
(Men, Ladies, and Seniors)

Putting Contest:

Putting contest will occur during the course of play and after the conclusion of play at the end of the 18th hole. Your putt will include one attempt at a 30 foot putt between two strategically placed tees.



Sponsorship Opportunities

Presenting Golf Sponsor:

- Golf Package for Two Teams
- Recognition on Sponsor Boards
- Four Tee Signs for Event
- Two Company Banners - sponsor supplied
- Corporate Name on Tee Gift
- Reserved Table at Dinner
- Recognition at Awards Dinner
- One Full Page & Half Page Ads in Program
- Link on Tournament Website

Golf—\$6,000

Presenting Gala Sponsor:

- Two Reserved Tables (16 People)
- Table Tents on all Tables
- Company Banners - sponsor supplied
- Recognition During Dinner
- One Full Page & Half Page Ads in Program
- Logo and Link on Event Website
- Four Tickets Provided to a cancer survivor

Combo—\$10,000

Gala—\$6,000

President's Golf Circle:

- Golf Package for One Team
- Recognition on Sponsor Boards
- Two Tee Signs for Event
- One Company Banner - sponsor supplied
- Recognition at Awards Dinner
- Full Page Ad in Program
- Logo on Tournament Website

Golf—\$3,500

President's Gala Sponsor:

- One Reserved Table (8 People)
- Recognition During Dinner
- Full Page Ad in Program
- Logo on Event Website
- Two Tickets Provided to a cancer survivor

Combo—\$6,000

Gala—\$3,500

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Sponsorship Opportunities (Cont.)

Sustaining Golf Sponsor: Eagle

- Golf Package for One Team
- Recognition on Sponsor Boards
- One Tee Sign for Event
- Recognition at Awards Dinner
- Half Page Ad in Program

Golf—\$1,500

Sustaining Gala Sponsor: Tuxedo

- Four Event Tickets
- Recognition During Dinner
- Half Page Ad in Program
- Two Tickets Provided to a cancer survivor
- Logo on Event Website

Combo—\$2,500

Gala—\$1,500

Supporting Golf Sponsor: Ace

- Golf Package for Two Players
- Recognition on Sponsor Boards
- One Tee Sign for Event
- Recognition at Awards Dinner
- Quarter Page Ad in Program

Golf—\$700

Supporting Gala Sponsor: Ball Gown

- Two Event Tickets
- Recognition During Dinner
- Quarter Page Ad in Program
- One Ticket Provided to a cancer survivor

Combo—\$1,000

Gala—\$700

Partner Golf Sponsor: Par

- Golf Package for One Player
- Recognition on Sponsor Boards
- One Tee Sign for Event

Golf—\$300

Partner Gala Sponsor: Bow Tie

- One Event Ticket
- Recognition During Dinner
- Listing in Program

Combo—\$500

Gala—\$300

L I V E S T R O N G[®] AT THE YMCA

Golf Sponsorship Specials

Hole Sponsor \$150:

- Corporate Signage on one tee
- Listing in Event Program

Golf Cart Sponsor \$1,500:

- Corporate name on every golf cart
- Name on Sponsor Boards
- Full Page Ad in Event Program
- Recognition at Awards Dinner

Dinner Sponsor \$1,500:

- Name on every table
- Name on Sponsor Boards
- Full Page Ad in Event Program
- Recognition at Awards Dinner

Closest to Pin \$200 Each (4 Opportunities - 1 at each Par 3):

- Tee Sign
- Quarter Page Ad in Event Program
- Recognition at Awards Dinner

Driving Range \$250 :

- Tee Sign
- Half Page Ad in Event Program
- Recognition at Awards Dinner

Lunch Sponsor \$750:

- Name on Sponsor Boards
- Half Page Ad in Event Program
- Recognition at Awards Dinner

Long Drive Competition \$200 Each (3 Opportunities):

- Tee Sign
- Quarter Page Ad in Event Program
- Recognition at Awards Dinner

Beat the Pro \$350 :

- Players compete with the "Pro" on a selected Par 3
- Tee Sign
- Half Page Ad in Event Program
- Recognition at Awards Dinner

Patron Sponsors (no amount specified)

- Listing in Program (or anonymous if preferred)

L I V E S T R O N G[®] AT THE YMCA

Gala Sponsorship Specials

\$4,000 Specials

Drink Sponsor

- Special signage at bar and unique listing in promotional materials
- One Reserved Table (8 People)
- Recognition During Dinner
- Logo on Event Website
- Two Tickets Provided to a cancer survivor
- Full Page Ad in Program

Silent Auction Sponsor

- Special signage at silent auction table and unique listing in promotional materials
- One Reserved Table (8 People)
- Recognition During Dinner
- Logo on Event Website
- Two Tickets Provided to a cancer survivor
- Full Page Ad in Event Program

\$2,000 Specials

Capture the Night Sponsor

- Special signage at photo booth, info on all pictures taken at photo booth, and unique listing in promotional materials
- Four Event Tickets
- Recognition During Dinner
- Half Page Ad in Program
- Two Tickets Provided to a cancer survivor
- Logo on Event Website

Dessert Sponsor

- Special signage at dessert table and unique listing in promotional materials
- Four Event Tickets
- Recognition During Dinner
- Half Page Ad in Program
- Two Tickets Provided to a cancer survivor
- Logo on Event Website

Live Appeal Sponsor

- Special recognition during Live Appeal and unique listing in promotional materials
- Four Event Tickets
- Recognition During Dinner
- Half Page Ad in Program
- Two Tickets Provided to a cancer survivor
- Logo on Event Website

L I V E S T R O N G[®] AT THE YMCA

SURVIVOR [definition]: noun;
someone with great power of
endurance and determination.



COMMUNITY
[definition]:
noun;
a feeling of
fellowship with
others as a
result of sharing
common goals

62,446
People Served in 735 Communities*

* Results taken from nationwide
LIVESTRONG community website

Registration

Get the Details Online at www.yorkcoymca.org/golfandgala

Or mail completed form and payment to:

YMCA of York County

90 N. Newberry Street

York, PA 17401

Registration Deadlines:

Gala Dinner: October 5 /or sold out

Golfers: September 20

For questions or additional information, please contact:

Joe Kirkenir, Director of Administration

jkirkenir@yorkcoymca.org

P: 717-812-0119, ext. 300

F: 717-845-7286

Name: _____

Company: _____

Address: _____

Phone: _____ Email: _____

Please Register Me As:

- | | | |
|---|---|--|
| <input type="checkbox"/> Presenting Golf Sponsor
\$6,000 | <input type="checkbox"/> Presenting Combo
\$10,000 | <input type="checkbox"/> Presenting Gala Sponsor
\$6,000 |
| <input type="checkbox"/> President's Golf Circle
\$3,500 | <input type="checkbox"/> President's Combo
\$6,000 | <input type="checkbox"/> President's Gala Sponsor
\$3,500 |
| <input type="checkbox"/> Eagle
\$1,500 | <input type="checkbox"/> Sustaining Combo
\$2,500 | <input type="checkbox"/> Tuxedo
\$1,500 |
| <input type="checkbox"/> Ace
\$700 | <input type="checkbox"/> Supporting Combo
\$1,000 | <input type="checkbox"/> Ball Gown
\$700 |
| <input type="checkbox"/> Par
\$300 | <input type="checkbox"/> Partner Combo
\$500 | <input type="checkbox"/> Bow Tie
\$300 |
- Special Sponsorship Opportunity: _____

Golf Player Information (if applicable):

Please circle **gender and shirt size**

Please list name and print clearly

- | | | | | | | | | |
|----------|-------|---------|---|---|---|----|-----|------|
| 1. _____ | Men's | Women's | S | M | L | XL | XXL | XXXL |
| 2. _____ | Men's | Women's | S | M | L | XL | XXL | XXXL |
| 3. _____ | Men's | Women's | S | M | L | XL | XXL | XXXL |
| 4. _____ | Men's | Women's | S | M | L | XL | XXL | XXXL |

Individual Golfer - \$150 each Golf Awards Dinner Only - \$40 each

Golf Power Package - \$25 per golfer

Power Package includes the following: Beat the Pro, Putting Contest, one Power Drive and two Mulligans

Gala Dinner Tickets at \$100/person "Early Bird" until 8/31 | \$125 person after 8/31

Gala Dinner Options (if applicable) Standard meal will be served unless specified below:

Dietary Restrictions: _____

I am unable to participate, but please accept my donation of \$ _____

I would like to donate a silent auction item _____

Total: Golf \$ _____ Gala \$ _____ Check Enclosed (made payable to *YMCA*)

Charge to my Credit Card _____ Security Code: _____

Name on Card: _____ Exp. Date: _____ VISA MC AMEX

Billing Address: _____

Signature: _____

Note: If sponsors register after September 10, certain benefits may be forfeited